



Marketing Plan Checklist

In today's world, a pattern interrupt real estate marketing plan is a solid differentiator that allows you to compete intelligently against other competitive properties, particularly in the same market area.

Home Buyers are smarter today, the old advertising message of "I have a nice home for sale and here is the price" is out of date, and our program has proven this across Canada.

In our ever increasing noisy world, home buyers are snapping to attention with our message of "Get up to \$40,000 on a government approved low interest loan to customize this home to your taste".

This message is helping Realtors win more listings, sell homes faster, and convert more leads.

This offer is brought to you exclusively by:



Brad Speniel
Mortgage Broker
Canada's Best Mortgage
1-877-593-7738
Brad@CBMteam.com

Text Code: _____

Address: _____

Property URL: _____

In order for us to get what we all want, this listing sold faster and for top dollar, we must be diligent in getting this pattern interrupt message out in as many mediums as we can.

- Lawn Sign plus Text Capture
- Single Property Website
- Feature Sheet
- In Home Advertising Cards
- Realtor's Website
- MLS Comments
- Just Listed Cards
- Facebook
- Twitter
- LinkedIn
- Youtube
- Used Victoria
- Craigslist
- Kijiji
- Print Advertising
- Leads Follow Up

